

Paper Presentation (1.15pm)
Venue 1 : Seminar Hall
chair : Dr.Sreekumar. T
Head, P.G Department of comemrce
N.S.S College, Nemmara

Venue 2 : Room No.101
chair : Dr.Rose.V.J
Head, P.G & Research Dept. of commerce
Vimala college(Autonomous),Thrissur

Venue 3 : Room No.105
chair : Dr.Rajani .P
Assistant Professor P.G Dept. of commerce
SN College,Alathur

Valedictory Session (4.30pm)
Valedictory Address : Mr.Ramesh. V
Manager, SBI ,PB Division, Ottapalam

Chief Patron : Sri. G. Sukumaran Nair (Honourable General
Secretary , Nair Service Society, Changanacherry)
Patron : Prof. R. Prasannakumar(Secretary,
N.S.S Colleges' Central Committee Changanacherry)

Organizing Team

Chairman : Dr.S Balachandran (Principal)
Organising Secretary : Dr.P. Vasanthakumari (HOD)
Co-ordinators : Smt.Prabha.P, Smt. Prameela. P
Joint Co-Ordinators : Smt.Swapna.K
Smt.Jesitha.J
Smt.Deepa.c
Smt, Priya.P
Smt. Rekha Menon.P
Smt. Deepthi Krishna

N.S.S COLLEGE ,OTTAPALAM

PALAKKAD, KERALA-679103

College website: www.nssclegeottapalam.org

Affiliated to University of Calicut

Re-accredited with 'A' Grade by NAAC



**INTERNATIONAL CONFERENCE
ON
EMERGING TRENDS IN
COMMERCE & MANAGEMENT**



20th MARCH,2019

ORGANISED BY
**POST GRADUATE DEPARTMENT OF COMMERCE ,
N.S.S COLLEGE,OTTAPALAM**
IN ASSOCIATION WITH
**STATE BANK OF INDIA
REGIONAL OFFICE, SHORNUR**

Dear Sir/ Madam

The PG Department of Commerce, NSS College, Ottapalam, is organizing an International Conference on “**EMERGING TRENDS IN COMMERCE AND MANAGEMENT**” on 20th March, 2019.

About the College:

N.S.S. College, Ottapalam, affiliated to the University of Calicut was born out of the dreams of the great visionary and social reformer, Bharata Kesari Sri. Mannath Padmanabhan. In July 1962 it was upgraded and was shifted to the present site. At present this institution is a full-fledged Grade I College with 13 UG and 6 PG courses. Recently the college is reaccredited with ‘A’ Grade by NAAC

About the Department:

The post graduate department of Commerce has excellent academic tradition. The department of commerce commenced its academic functioning in 1962 with B.com degree course. The department was elevated as Post Graduate department in 1967. A distinctive feature of our department is its focus on research to keep pace with the fast changing world. The most vibrant and dynamic students of the department have achieved many heights. The department enjoys a good track record of consistent performance by the students

ABOUT THE KEYNOTE SPEAKER

Prof.(Dr) Ulrike Guelich
Senior researcher and lecturer ,
Bangkok University
Head, Global Entrepreneurship Monitor ,
Research Team (GEM) Project , Thailand



Registration: 9.00 am

Inaugural Session: 9.45 am to 11.00am

Prayer

- Welcome Address** : Dr. P. Vasanthakumari
Head, P.G Department of Commerce
- Presidential Address** : Dr. S. Balachandran
Principal, N.S.S College, Ottapalam
- Inaugural Address** : Mr. Balachandran. P.K
Regional Manager, SBI Shornur
- Keynote Speaker** : Prof. (DR.) Ulrike Guelich
Head, Global Entrepreneurship Monitor
(GEM) Research Team, Thailand
- Felicitation** : Smt. Manju B L
Co-ordinator, IQAC
- Vote of Thanks** : Smt. Prabha. P
Asst. Professor, P.G Dept. of Commerce

Tea Break

Technical Session : 11.15am to 12.45pm

- Topic** : Recent Trends in Commercial Banking
- Resource Person** : Mr. Balachandran . P.K
Regional Manager, SBI Shornur

Lunch Break