

5th January 2018

Technical Session III - 9.30 AM to 11.00 AM

Topic: Emerging Trends in Banking

Resource Person: Mr. Balachandran P.K, Regional Manager, SBI

Technical Session IV - 11.15 AM to 12.45 PM

Topic: Human Resource Management in Global Perspective:
Emerging Trends

Resource Person: Dr. B. Vijayachandran Pillai, Professor, Dept. of Commerce and Management Studies, University of Calicut.

LUNCH BREAK

Paper Presentations: 1.30 PM to 3.30 PM

Valedictory session: 3.45 PM to 4.15 PM

Prayer:

Welcome:

Inaugural Address: Dr. T. S. Sujatha
(Principal, NSS College, Ottapalam)

Presidential Address: Mr. Ramesh V.
(Manager, SBI, PB Division ,Ottapalam)

Review of the Seminar: Delegates

Certificate distribution

Vote of Thanks

Chief Patron: Sri. G. Sukumaran Nair (Honourable General Secretary ,
Nair Service Society, Changanacherry)

Patron: Prof. R. Prasannakumar (Secretary, N.S.S. Colleges' Central
Committee Changanacherry)

Organizing Team:

Chairman: Dr. T. S. Sujatha (Principal, NSS College, Ottapalam)

HOD & Organising Secretary: Dr. P. Vasanthakumari

Coordinators: Smt. Priya P. & Smt. Rekha Menon P.

Joint Coordinators: Smt. Prabha P.

Smt. Prameela P.

Smt. Jesitha J.

Smt. Deepa C.

Smt. Sunidevi V. T.

Ms. Deepthi Krishna



**N. S. S. COLLEGE,
OTTAPALAM, PALAKKAD, KERALA-679103**

College website: www.nsscollegeottapalam.org



**TWO DAY INTERNATIONAL SEMINAR
ON**

"EMERGING TRENDS IN COMMERCE AND MANAGEMENT"
4th & 5th January,2018

Organized by:

**POST GRADUATE DEPARTMENT OF COMMERCE
N. S. S. COLLEGE, OTTAPALAM**

In association with:

STATE BANK OF INDIA, PB BRANCH, OTTAPALAM

Dear Sir/ Madam:

The PG Department of Commerce, NSS College, Ottapalam, is organizing Two day International seminar on “EMERGING TRENDS IN COMMERCE AND MANAGEMENT” on 4th and 5th January 2018.

About the College:

N.S.S. College, Ottapalam, affiliated to the University of Calicut was born out of the dreams of the great visionary and social reformer, Bharata Kesari Sri. Mannath Padmanabhan. In July 1962 it was upgraded and was shifted to the present site. At present this institution is a fully fledged Grade I College with 13 UG course and 6 PG courses. Recently the college is reaccredited with ‘A’ Grade by NAAC.

About the Department:

The post graduate department of Commerce has excellent academic tradition. The department of commerce commenced its academic functioning in 1962 with B.com degree course. The department was elevated as Post Graduate department in 1967. A distinctive feature of our department is its focus on research to keep pace with the fast changing world. The most vibrant and dynamic students of the department have achieved many heights. The department enjoys a good track record of consistent performance by the students.

About the Seminar:

Commerce and Management is gaining revolutionary changes in the recent years. . These sectors are facing metamorphic changes always. The seminar captures the up to date and comprehensive information regarding the emerging trends in commerce and management. The gamut of topics covered under this seminar will be a great refresher to all in this sector. The objective of the seminar is to create an in depth awareness about emerging trends in Commerce and Management.

Registration Details:

For Academicians and Industrialists : Rs. 1000/-

For Students : Rs. 500/-

Separate registration is to be done for author and co-author

Contact details:-

Seminar Coordinators:

Mrs. Priya P. Mrs. Rekha Menon P
9495411533 8089775839

Organizing Secretary & HOD

Dr. Vasanthakumari P.
9447795387

Main theme of the seminar: Emerging trends in Commerce and Management

Sub themes: Human Resource Management, Marketing Management, Accounting, Production and Operation Management, Information System, Corporate Responsibility, Business Ethics etc. and any topics relevant to the main theme can be taken.

We expect your wholehearted participation.

PROGRAMME SCHEDULE: 4TH & 5TH JANUARY 2018

4th January 2018

9.00 AM: **Registration**

Inaugural Session: 10.00 AM to 11.00 AM

Prayer:

Welcome Address: Dr. Vasanthakumari P. (Head, Department of Commerce)

Presidential Address: Dr. T. S. Sujatha (Principal, N.S.S College Ottapalam)

Inaugural Address: Mrs. Geetha T. R. (Deputy General Manager, SBI)

Felicitation : Smt. Manju B. L. (IQAC, Coordinator)

: Mr. Rohith Raj (College Union Chairman)

Vote of Thanks : Smt. Priya P. (Asst. Professor, Dept. of Commerce)

TEA BREAK

Technical Session I - 11.15 AM to 12.45 PM

Topic: **The Recent Changes in Community Economy and Social Livelihood**

Resource Person: Dr. Bodee Putsyaninunt, Khon Kaen University, Thailand

LUNCH BREAK

Technical Session II - 1.30 PM to 3.00 PM

Topic: **GST in India : An Overview**

Resource Person: Mr. Suresh K, Deputy Commissioner, Commercial Tax Department

Paper Presentations: 3.15 pm to 4.15 pm